

Brisa Karow

Flagstaff, AZ | (970) 367-6870 | bkarow66@gmail.com

Service-oriented multimedia journalist dedicated to working with underrepresented communities. Her preferred method of reporting is through written pieces and photography; however, she understands the importance of adapting storytelling methods in the ever-changing journalism industry and has led projects in video, social media and print.

WORK EXPERIENCE

Editor-in-Chief — *The Lumberjack*

Flagstaff, AZ

May 2024-

Present

- Led 150+ students in pursuing high-quality multimedia journalism, aligning with industry trends and filling a gap in the northern Arizona news desert
- Guided staff in the production of more than 500 editorial and visual story packages
- Oversees editorial, visual and marketing teams through daily communication
- Initiated, planned, designed and edited *The Lumberjack's* first-ever print magazines
- Worked with an election team to break news and secure high-profile interviews
- Arranged around-the-clock coverage when nationwide student protests came to NAU
- Produces multimedia content across northern Ariz. on a variety of topics, including politics, environment, education, diversity, disabilities, women's issues and the arts

Previous: Managing Editor, Copy Editor, Features Editor, Reporter, Photographer

Jan. 2022-May 2024

Columnist — *FlagLive!*

Flagstaff, AZ

Aug. 2024-

Present

- Crafts compelling creative narratives and arguments tailored to the target audience
- Covers a range of topics through monthly "College Chronicles," staying current with relevant issues and community experiences

Freelance Videographer — *12News* | *KPNX TV*

Flagstaff, AZ

Aug. 2024

- Produced timely and relevant b-roll clips for Phoenix's leading local news channel
- Navigated changing conditions and delivered coverage from a variety of locations

Digital Productions Intern — *NAU Athletics*

Flagstaff, AZ

May 2022-

Nov. 2024

- Maintained composure and rational thinking in a fast-paced environment
- Captured action shots through a variety of angles for ESPN+ stream and video boards

EDUCATION

Northern Arizona University — *School of Communication*

Flagstaff, AZ

Bachelor of Science, Journalism

May 2025

Minors in Photography and Advertising

SKILLS & INTEREST

Computer: AP Style, Adobe Creative Suites, Google Fact-Checking, BLOX Website Management, Canva

Skills: Project Management, Conflict Resolution, Copy Editing, Feature & News Writing, Photography

Interests: Podcasting, Videography, Graphic Design, Social Media Content Creation, SEO, Data Analysis

[LinkedIn](#) | [Website](#) | [Instagram](#) | [Bluesky](#)